

A young boy with curly brown hair, wearing a grey camouflage t-shirt and black shorts, is dancing joyfully in the foreground. Behind him, a woman with long dark hair, wearing a brown tank top and light-colored sweatpants, is also dancing. The background is a wall of large, glowing squares in shades of red, blue, and purple, creating a pixelated effect. The floor is also made of similar glowing squares. The overall atmosphere is vibrant and energetic.

pixel rooms

Bring Next-Level Play to Your Market



A New Era of Interactive Entertainment

Are you ready to own a business that feels fresh, exciting, and built for how people want to play today?

At **Pixel Rooms**, we create immersive, high-energy game experiences that get people moving, laughing, competing, and coming back for more. Our interactive rooms combine LED floors, innovative technology, and social gameplay to deliver something guests cannot get at a traditional arcade or entertainment center.

From birthdays and private parties to corporate events and casual drop-in play, **Pixel Rooms** is designed to capture demand across multiple occasions and audiences. With a modern concept, proprietary technology, and a lower investment than many competing entertainment brands, this is a chance to bring a standout experience to your market. Join the brand that is changing the way people play together.



Go Beyond the Typical Entertainment Franchise

Pixel Rooms was built to stand out. We are not following the old entertainment playbook. We are creating a more interactive, more social, more memorable way for people to gather and have fun. For franchisees, that means a concept with real energy and real differentiation..

A Brand People Talk About

Pixel Rooms delivers a bold, immersive experience that feels new, exciting, and easy to remember. **5-star reviews** on **Google** and **Yelp** validate strong guest appeal.

A Smarter Way to Entertain

Our lower investment opens the door to a fast-growing entertainment space without the massive overhead of many competing concepts.

Technology-Fueled Experience

Our proprietary software and platform help power a seamless, dynamic guest experience.

Built to Evolve

With AI integration and ongoing game development, **Pixel Rooms** is designed to keep getting better.

Support Where It Matters Most

From finding the right space to preparing for launch, we help franchisees move forward with confidence.



Our Ideal Franchise Partner

The best **Pixel Rooms** franchisees are excited by innovation, energized by people, and ready to bring something different to their communities. You do not need to come from entertainment. You do need to believe in great experiences, strong execution, and big opportunity.

Our Ideal Franchisee Is:

- Entrepreneurial and growth-minded
- Excited by innovative, tech-forward concepts
- Passionate about creating memorable guest experiences
- Comfortable leading teams and managing operations
- Motivated to build a strong local presence
- Interested in a concept with broad appeal across ages and occasions
- Ready to bring energy, leadership, and momentum to the brand

Support Designed to Keep You Moving

When you join **Pixel Rooms**, you are not starting from scratch. We give franchisees the tools, guidance, and support to launch strong and grow with confidence.



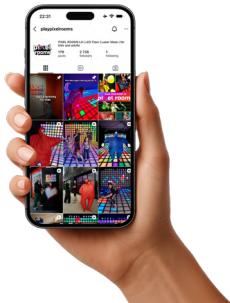
Comprehensive Training

We train you in the brand, the guest experience, gameplay, pricing, lead generation, team development, and day-to-day management so you are ready to open with clarity and confidence.



Ongoing Research & Development

We continue to enhance the Pixel Rooms experience through game updates, technology improvements, and new content designed to keep the concept fresh.



Marketing Support

We support your launch with market introduction guidance, brand-level marketing resources, and tools to help build awareness in your community.



Operational Support

From broker-supported venue sourcing and buildout guidance to vendor direction and opening support, we help you get your business off the ground the right way.

Investment Overview

Your investment supports the core pieces needed to launch a **Pixel Rooms** location, including the franchise fee, technology, equipment, training, pre-opening development, and opening support.

STANDARD

1000 - 1500 sqft

\$150K - \$180K investment

ULTIMATE

2000 - 2500 sqft

\$200K - \$250K investment

FRANCHISE FEE

\$40K

ROYALTY FEE

6% of Gross Sales



Bring the Energy. Own the Experience

Pixel Rooms is built for entrepreneurs who want more than a standard business. This is a chance to bring a high-impact, tech-powered entertainment concept to your market with a brand that feels current, exciting, and full of momentum.

If you are ready to build something people will remember, talk about, and come back to, **Pixel Rooms** is ready for you. Step into the future of play and make it your own.





pixel rooms

323-378-8741

1030 N Alvarado St • Los Angeles, CA 90026

hello@pixelrooms.com

pixelrooms.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.